

# Frappe Digital - A Year of Magic



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Why did the scarecrow win an  
award last year?  
It was scarily **outstanding** in its  
field!



We, at **Frappe Digital**, try to be  
scarily outstanding in what we do!



## We Scare:

Guesstimations

Slow decisions

Fat budgets



## Who Are We?



Automated **Do It Together** Platform that enables direct connection between clients and respondents

Clients Get:

Speed  
Control  
Affordability



## Frappe Digital Delivers:

Crosstabulations  
Database  
Verbatims  
Charts (to come soon)



## Clients Are:

Market research  
companies

Consulting companies

Advertising agencies

Small businesses

Multinationals





## One Year in One Minute



## Since We've Met Last Time, Frappe Digital Got:

18 clients  
65 projects  
29000 questionnaires  
17 countries covered



## The Average Project:

8 questions  
450 respondents  
18 hours End-to-End  
3.3 EUR/questionnaire



## Fun Facts

Smallest project sample: 100

Shortest questionnaire: 1 question

Lowest project price: 297 EUR

Longest research duration: 46 hours

Word we love mostly to hear: WOW



## A Year of Grace (Pro-bono Research)

General Practitioners Barometer (with BCR)

Daruieste Viata: Noi facem un Spital

Blood Donation Research (with SORMA)





# Thank You!

{ I hope we didn't scare you much! }

