

We, at ISRA, believe that **team spirit** and **human touch** add a sparkle of magic and bring research results to life.

This is why we encourage **multidisciplinary** teams, **diversity** & **empathy** in our work.

We encourage open communication and an honest relationship with our clients, based on two-way feedback.

The ISRA logo consists of a dark blue circle containing the word "ISRA" in a white, italicized, sans-serif font.

ISRA

The ISRA logo consists of the word "ISRA" in a bold, italicized, sans-serif font, positioned inside a white circle on a dark blue background.

ISRA

ISRA in clients' words:

"Vrem sa va multumim pentru toata implicarea voastra in proiect, pentru respectarea timing-ului foarte strict si pentru raportul in structura propusa, care ne-a ajutat enorm sa livram rapid in organizatie, astfel incat echipa sa poata merge mai departe cu dezvoltarea. Ne-a placut si KPI-ul propus, este o forma condensata si usor de inteles a evaluarii performantei care a aratat foarte clar in ce directie sa mergem, a mers bine in prezentare."

"Multumim pentru livrabile! Apreciem calitatea si structura datelor, dar si promptitudinea."

A close-up photograph of several interlocking puzzle pieces in shades of orange and yellow, with a hand visible on the right side holding one of the pieces.

Thank You! 😊
We really value all the feedbacks.

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ISRA in clients' words:

*"Firstly, I would like to inform you that we presented our segmentation analysis to the client and they were very happy with the results!
Thanks once again for your great work and your support all along ."*

"Voi sunteti unul dintre cei mai vechi parteneri de market research pe care ii avem, am colaborat mereu foarte bine si sunt convinsa ca vom continua in aceeaasi maniera."

"Am trecut prin ambele rapoarte si va multumim pentru atentia la detalii si capacitatea de sinteza. Informatiile sustin povestea de anul trecut, dar sunt si ceva surprize."

A close-up photograph of a hand holding several interlocking puzzle pieces. The pieces are in shades of orange and yellow, and the background is a soft, out-of-focus light color.

Thank You! 😊
We really value all the feedbacks.

The logo for ISRA, consisting of the letters 'ISRA' in a bold, italicized, blue font, enclosed within a white circle.

ISRA

Meet some of our team members, they are here 😊



**Ask us more.
We're always curious!**

Thank You!

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